ANYTIME FITNESS
HAMLIN / HORIZON WEST

MEMBER BUSINESS ADVERTISING GUIDE

LOCAL BUSINESS. STRONGER COMMUNITY.

Put your business in front of our local member community through in-club TV advertising.

13,000–15,000
APPROX. MONTHLY MEMBER VISITS

Two in-club TV screens. Ads rotate alongside club and member content, 24/7.

Approximate member visits, not unique people or guaranteed ad views.

INTRODUCTORY RATE

50% OFF INTRO PRICE

$75.00
6-month commitment

~~$149.99~~
/month
+ Sales Tax

12 months: ~~$119.99~~ $60.00/month + Sales Tax (20% off)
15-second photo or video ad
Shown on both TV screens

EXCLUSIVE CATEGORY

50% OFF INTRO PRICE

$150.00
6-month commitment

~~$299.99~~
/month
+ Sales Tax

12 months: ~~$239.99~~ $120.00/month + Sales Tax (20% off)
Photo or video ad up to 30 seconds
Only advertiser in your agreed category

Both options appear on both TV screens. Category exclusivity applies to the agreed category and term.

6- or 12-month commitment required. Pay monthly or pay the full commitment upfront. No additional discount for upfront payment. The 12-month discount applies to monthly advertising fees only.

$99 ONE-TIME SETUP + SALES TAX IS REQUIRED FOR EVERY ADVERTISER

Required whether you supply the ad or we create it. Includes onboarding and account setup, technical file/format review, upload, scheduling, and on-screen testing and launch.

Choose one option below, in addition to advertising and required $99 setup + Sales Tax.

You supply a finished ad **$0 additional creation charge** Advertising fees and required $99 one-time setup + Sales Tax still apply.	**We create a video ad** **$299 per new creative + Sales Tax** We create a video or animation using your supplied photos, clips and message.
We create a photo ad **$49 per new creative + Sales Tax** We design a static ad using your logo, photos, message and contact details.	**Custom filming / production** **Quoted by scope + Sales Tax** We plan filming and production with you, then provide a written quote.

Creation fees apply to each newly designed photo or video ad. Minor edits to an existing ad are reviewed case by case based on scope and extent; any cost is confirmed before work.

START WITH THE INTAKE FORM

1. Submit your business details, plan, term and creative preference on the intake form.

2. We follow up for assets/design direction, the contract and invoice.

3. Approve your ad; our team handles scheduling and launch.

BRINGING YOUR OWN AD?

Landscape 16:9; 1920 x 1080 recommended. Photo: JPG or PNG. Video: MP4. Introductory: 15 seconds. Exclusive category: up to 30 seconds. Make video work without sound. Use your own business branding and colors. Include your business name, contact details and one clear call to action.

NEXT STEP: COMPLETE THE INITIAL INTAKE
Share business details, plan/term and creative preference. No ad files needed yet.

Club-reported member visits are approximate, not a count of unique people or guaranteed ad views. Figures may fluctuate. Ads and businesses require club approval. Advertising is not an endorsement. Prices exclude sales tax.